

ItZY BitZY™

Adorable, yet still Affordable
Footwear & Accessories™



2011 Shoe Catalog



photography by:
regan siler
photography

Squeaky shoes

(Sizes: 3 - 10)



Renee
109



Black

Carmel



Tessa
133



Brown

Black



Hot Pink

Opal

Our Mission



Every expectant mother dreams of having the "perfect" baby. After years of struggling to conceive, my husband and I were thrilled to be expecting twin girls, but on May 8, 2005, the day our twins were born, that dream was shattered. Brooke was born without complications, and would be what anyone would consider the "perfect" baby. Her twin sister, however, was not so fortunate. Sydney was born with a condition known as Treacher Collins, her face looks different than you and I. In those first agonizing hours after your child is born, you would give anything to "fix" their deficiencies and make them "perfect".

As time goes by, the recognition of their physical differences fade and in its place you see a beautiful smile, a sweet spirit, and a fun and happy personality. It is then that you realize that you did have the "perfect" child. I know Sydney has a purpose, and I am honored to be her mother. Together, our mission is to educate the public and increase acceptance of children with differences. These children are just like every other child. Although they may look, talk or walk different, they still have the same desires, to be loved, accepted and to act & be treated like any other "normal" individual. Due to their conditions, these children must endure so many unavoidable hardships in life. The way they are treated & accepted by society is yet another issue in their already complicated lives. I believe through education, our society will become more aware, knowledgeable & accepting of these precious children, & make their lives just a little easier.

Please help us and talk with your children, friends and family members. By educating those in your circle, you will be helping enrich the lives of these special children.

Squeaky shoes



Navy Blue



Dark Red



Brown



Hot Pink



Megan
138



Patent Hot Pink



Metallic Champagne



White



Orange



Metallic Silver



Patent White

Look who's wearing
Itzy Bitzy...



seraphina Affleck wearing Chloe met. silver



Abbey
176



Black



Lt. Pink

Squeaky shoes



Dear Itzy Bitzy,

My name is Jeana Dudgeon and I am from Cincinnati, Ohio. I just wanted to send you an e-mail about my discovery of your squeaky shoes. I went to a small children's boutique here in Cincinnati to look for shoes for a friend of mine's little boy who is beginning to walk. The lady in the boutique told me about Itzy Bitzy's squeaky shoes. She also told me a little about your story and why you started squeaky shoes. I was very enthralled by the idea of these squeaky shoes. My daughter who is 3, has autism. She hates shoes! She has sensory integration issues she doesn't like the feel of shoes on her feet. So I thought I would get a pair of these shoes for her just to see what she would think about the squeaking. She LOVES them! I never thought shoes could be so much fun! She does a little tap dance in them, it's so cute! I absolutely think you have an amazing business going! I love all the amazing styles that are available to chose from!

Thanks so much for our first amazing pair of squeaky shoes!

Jeana Dudgeon



Sydney
195



Hot Pink-Lt. Pink
Cheetah



Black-Brown
Cheetah



Black Animal



Black-White
Houndstooth



Brittney
228



Lt. Brown



Dark Brown



Black



Brooke & Sydney Ruesch
The inspiration behind Itzy Bitzy™

Squeaky shoes



Patent Brown

Silver Sparkle



Brooke
233



Red Sparkle

Black Sparkle



Lt. Pink



Black



Pink Sparkle



Brown



Hot Pink



Dark Red



White Pearl



Lt. Pink Pearl



Patent Black



233 Brooke Red sparkle

Squeaky shoes



Black-White

Lt. Pink-White



Connor
250



Brown



Navy Blue



Black



Dottie
306



Brown-Lt. Pink



Black-Lt. Pink

Charitable Donations

The purpose of Itzy Bitzy™ is more than just providing adorable products for children. We have a mission; To promote the awareness of children with differences, and help educate the public that these little ones are just like any other child and should be treated as such. Itzy Bitzy™ is proud to support to organizations and programs which share our beliefs and work tirelessly to help enrich the lives of children with facial differences.



Footwear For Smiles™

Because of the overwhelming support we've received from our loyal customers Itzy Bitzy™ has developed the footwear For Smiles™ Program. Through this Program, children having surgery for craniofacial reasons are given a pair of Itzy Bitzy™ Shoes. Children affected with craniofacial conditions face many difficult times in their lives, hospitalization being one of those times. Itzy Bitzy™ is honored to be able to help put a smile on the faces of these children during these difficult times by giving them a new pair of shoes. Every Itzy Bitzy™ item sold helps to spread our message. As Itzy Bitzy™ grows, we will continue to implement additional programs to further the success of our mission. We would like to express our sincere appreciation to our loyal customers for their continued support which enables us to make a difference in the lives of these precious children.

Squeaky shoes



Jamie
363



Black



Dark Brown



Lt. Brown



370 Levi Olive



Levi
370



Navy Blue



Brown Plaid



Olive



Taylor
389



Metallic Silver



White



Lt. Pink

Squeaky shoes



Brown Metallic

Pink Metallic



Red Metallic



Karsyn
425



Lt. Pink-White



Hot Pink-Lt. Pink



Brown-Lt. Pink



495 Chloe
silver metallic



Chloe
495



Alexi
508



Silver Metallic



Gold Metallic



Brown-Pink Floral



Blue Plaid

Squeaky shoes



Nicole
525

New!



Hot Pink

New!



White

New!



Brown

New!



Lt. Pink



Austin
545



Black



Brown



Paige
565



White



Lt. Pink

Features & Benefits



Soft & Flexible Soles

Provides comfort while allowing for the foot's natural motion. Podiatrists recommend soft, flexible soles to promote proper foot development.



Roomy Toe Box

Allows for ample growing room and movement to eliminate any crowding of the toes, which could inhibit proper foot growth.



Stylish Designs

Itzy Bitzy™ is committed to providing a high quality functional shoe that is comfortable, fashionable and still affordable.



Squeak / No Squeak Devices

Each pair of Itzy Bitzy™ squeaky shoes comes with 2 sets of inter-changeable devices. One set will create a squeaking sound while the other is silent. This gives you the ability to choose when and where you want the shoes to squeak.

Squeaky shoes



Brandon
623



Navy Blue



Black



Brown



Easton
683



Lt. Brown



Brown



Jordan
813



Brown-Teal



Kaki-Brown



Grey-Pink



Tan-Orange



squeaky shoe sizing chart

Shoe Size	Inside Sole Length	Outside Sole Length
3	4 ⁷ / ₈	5 ¹ / ₂
4	5 ³ / ₈	5 ⁷ / ₈
5	5 ¹ / ₂	6
6	5 ⁷ / ₈	6 ³ / ₈
7	6 ¹ / ₈	6 ⁵ / ₈
8	6 ³ / ₈	7
9	6 ⁵ / ₈	7 ¹ / ₄
10	7	7 ¹ / ₂

Squeaky shoes



Jason
824



Tan



Brown



Blue



Weston
947

New!



Brown

New!



Caramel

About squeaky shoes

For Children

- In order for the shoe to squeak, the child must walk heel to toe, thereby teaching them to walk properly and not up on their toes. The squeaky sound they hear will not only encourage walking, but will also make them want to run, skip, hop and jump. Squeaky shoes make every activity more exciting!!!

- Physical and Occupational therapists are using Itzy Bitzy™ squeaky shoes with young patients to encourage proper form while walking. The squeaky sound the child hears reinforces that they are walking correctly.

- Itzy Bitzy™ squeaky shoes are also a great therapy tool in encouraging visually impaired children to walk. The squeaky sound they hear coming from their feet increases their motivation to walk.

For Parents

- Itzy Bitzy™ squeaky shoes are a must have for parents. They are a great tool in keeping track of your child whether at a crowded amusement park, mall, or even your own backyard or house. They may quickly disappear out of your sight, but being able to hear their squeaky steps will greatly ease your level of anxiety while locating them.

- The “squeaker” can easily be silenced by temporarily replacing it with the non-squeaking device that comes each pair of Itzy Bitzy™ shoes.

Flip Flops

(Sizes: Toddler 3 - Youth 2)



Sizes: 3 - 5 w/ elastic back



1065
Pink Sparkle



1065
Black Sparkle



1065
Brown Sparkle



1065
Blue Sparkle



1065
Silver Sparkle



1065
Green Sparkle



1120
Brown Fray



1120
Tan Fray

New!



1184
Camouflage



1395
Brown-Pink Flower



1471
Pink-White
Polka Dot



1471
Black-White
Polka Dot



1471
Black-Pink
Polka Dot



1580
Red Croc



1580
Brown Croc



1580
Black Croc



1580 Black Croc

Flip Flops

New!



1627
Teal Braid

New!



1627
Black Braid

New!



1627
Pink Braid

New!



1743
Pink Gem

New!



1743
Clear Gem

New!



1743
Multi Gem

Product safety

Itzy Bitzy™ understands the importance of safety for all children, and is dedicated to insuring that all our products are CPSIA compliant. The Itzy Bitzy™ line has been tested by a CPSC certified laboratory, and we are proud to announce that our products tested much lower than the allowable limits.

Itzy Bitzy™ is committed to providing high quality footwear and accessories that are fashionable while still being safe. As modifications are made to the CPSIA requirements, rest assured that we will make any necessary changes to insure that our products continue to remain compliant and safe for all children.



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